

STUDENT OF THE SEMESTER AUSTIN ADVERTISING FEDERATION

Win a one-year membership to AD2/Austin Advertising Federation. Have your work posted on the Austin Ad Fed website for professionals to view. Add to your resume.

I. Objective

The Austin Ad Fed "Student of the Semester" is designed to recognize and promote academically talented students from advertising-related disciplines. Please visit the Austin Ad Federation website at: www.austinadfed.com for a nomination form.

II. Eligibility

- A. Students must have GPA of at least 3.0 in their major.
- B. Students must be undergraduates who are members of an AAF Student Chapter and who have completed at least one semester of college.
- C. Students must be majoring or minoring in:
 - Advertising
 - Commercial Design/Art
 - Communications
 - Journalism
 - Marketing
 - Photography
 - Public Relations
 - Radio/Television/Film

III. Nomination Requirements

- A. Students may self nominate or be nominated by a faculty member/advisor, student club, or another student.
- B. Complete the Austin Advertising Federation Nomination Form provided below.
- C. Attach a copy of your college/university transcript to the nomination.
- D. Provide evidence of work/achievements as evidenced by:
 - 1. resume, highlighting work experience and accomplishments
 - 2. letter(s) of recommendation from a faculty member, internship director, or student club
 - 3. examples of work (this can take the form of creative work or class assignments/projects)
 - 4. leadership positions in extracurricular activities such as student clubs
 - 5. internships

IV. Selection Process

Students will be chosen by a sub-committee of the Austin Advertising Federation Board of Directors. Selection is based on the above nomination requirements, documentation/examples of work, and the overall presentation of materials. The student selected receives a one-year membership to AD2/Austin Advertising Federation.

V. Deadline: 5:00 p.m., November 5, 2010 for the fall semester and April 1, 2011 for the spring semester.

Send nominations and materials to:

Dr. Mary Ann Stutts
Texas State University-San Marcos
601 University Drive
Department of Marketing - 424 McCoy Hall
San Marcos, Texas 78666

For more information or questions

Contact Dr. Mary Ann Stutts at 512-245-3190; Email: ms04@txstate.edu; Fax: 512-245-7475

“STUDENT OF THE SEMESTER” NOMINATION FORM

Personal Information:

Name: _____ Phone: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____

Academic Information:

School Currently Attending: _____ Phone: _____
College: _____
Academic Department: _____
School Address: _____
City: _____ State: _____ Zip: _____
Faculty or Club Advisor: _____ Phone: _____
GPA in Major: _____

College classification at beginning of current semester:
 Freshman Sophomore Junior Senior

State the number of credit hours you will have completed at the beginning of your next college session:
Course of study: Major: _____ # of hours completed: _____
Minor: _____ # of hours completed: _____
Total # of college/university hours: _____

Expected graduation date: _____ Degree/Area: _____

Academic Activities/Extracurricular Accomplishments/Awards/Internships (include dates): ATTACH EXAMPLES OR DETAILS OF WORK/ACCOMPLISHMENTS TO THE NOMINATION FORM.

Personal Interests/Hobbies/Activities:

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Nomination Checklist:

- Completed Austin Ad Fed Nomination Form
- Resume
- Official college/university transcript
- Letter(s) of recommendation
- Samples of work