

National 2006 ADDY Winners, Austin

McGarrah/Jessee

"Made in Shiner", Spoetzl Brewery, Gold ADDY® Award
Whataburger Tray Liner Campaign, Whataburger, Silver ADDY® Award
Shiner Brewery Workers Campaign, Spoetzl Brewery, Silver ADDY® Award

GSD&M

Microphone, Austin School of Music, Gold ADDY® Award

LatinWorks

Stubbs Menu/Posters, Stubb's Restaurant, Gold ADDY® Award

Texas State University

Austin Chronicle Commercials, Austin Chronicle, Gold ADDY® Award

Door Number 3

Camp Lilly May, Camp Lilly May School for the Deaf, Silver ADDY® Award

District 10 2006 ADDY Winners, Austin

ADVERTISING FOR THE ARTS & SCIENCES

Sibley/Peteet Design: American Institute of Graphic Arts AIGA Design Ranch Materials Gold ADDY® Award

the Decoder Ring Design Concern: Modest Mouse (Juan Carrera Mgr, Isaac Brock Artist) "Find a Way Out" Modest Mouse Concert Poster Gold ADDY® Award

ADVERTISING INDUSTRY SELF-PROMOTION

The MAD House: The MAD House Cow Branding Campaign Bronze ADDY® Award

The MAD House: The MAD House Drinking Contest Bowling Shirt Bronze ADDY® Award

nFusion Group: Austin Ad Fed Austin ADDY 05 CFE Direct Mail Book Gold ADDY® Award

nFusion Group: Austin Ad Fed Advertisinganonymous.com Gold ADDY® Award

nFusion Group: Austin Ad Fed Austin ADDY 05 Creative Campaign Gold ADDY® Award

SicolaMartin: SicolaMartin Holiday Calendar Gold ADDY® Award

Cartis Group: Cartis Group Cartis Group Capabilities Brochure Silver ADDY® Award

Door Number 3: Door Number 3 Door Number 3 Stationery Kit Silver ADDY® Award

COLLATERAL MATERIAL

GSD&M: Austin School of Music Drumsticks Gold ADDY® Award

GSD&M: Austin School of Music Guitar Gold ADDY® Award

GSD&M: Austin School of Music Microphone Gold ADDY® Award

GSD&M: Austin School of Music Drumsticks, Guitar, Microphone Gold ADDY® Award

CONSUMER MAGAZINE

GSD&M: Kohler Ventriloquist Bronze ADDY® Award

GSD&M: Kohler Kohler Campaign Bronze ADDY® Award

McGarrah/Jessee: Spoetzl Brewery Shiner Menu Board "Made in Shiner" Silver ADDY® Award

McGarrah/Jessee: Spoetzl Brewery Shiner 96 - Magazine Silver ADDY® Award

McGarrah/Jessee: Spoetzl Brewery Shiner Portfolio - Magazine Silver ADDY® Award

ELEMENTS OF ADVERTISING

Shiny Object: SXSW Presents - Show Open Gold ADDY® Award

GSD&M: Texas Barbecue Association Texas BBQ Silver ADDY® Award

Milkshake Media: Marfa Public Radio Marfa Public Radio Logo Silver ADDY® Award

SicolaMartin: SicolaMartin Holiday Calendar Silver ADDY® Award

INTERACTIVE MEDIA

GSD&M: U.S. Air Force whatamigonnadonext Silver ADDY® Award

GSD&M: U.S. Air Force Laws of Physics Silver ADDY® Award

GSD&M: U.S. Air Force Nogs Silver ADDY® Award

GSD&M: U.S. Air Force Predator Silver ADDY® Award

MIXED MEDIA (Cross Platform) CAMPAIGNS

McGarrah/Jessee: Frost Bank Kendrick Revealing Character Campaign Gold ADDY® Award

NEWSPAPER

McGarrah/Jessee: Spoetzl Brewery Shiner Menu Board "Ginseng In Our Beer" Silver ADDY® Award

McGarrah/Jessee: Spoetzl Brewery Shiner Brewery Workers Campaign - Newspaper Silver ADDY® Award

McGarrah/Jessee: Spoetzl Brewery Shiner 96 - Newspaper Silver ADDY® Award

OUT-OF-HOME

McGarrah/Jessee: Spoetzl Brewery Shiner Hefeweizen - Outdoor Bronze ADDY® Award

GSD&M: Southwest Airlines River Bronze ADDY® Award
GSD&M: Southwest Airlines Golf Silver ADDY® Award
GSD&M: Southwest Airlines Golf, River, Snow Silver ADDY® Award
GSD&M: Southwest Airlines Snow Silver ADDY® Award

McGarrah/Jessee: Spoetzl Brewery Shiner 96 - Outdoor Silver ADDY® Award

PUBLIC SERVICE

Milkshake Media: Lance Armstrong Foundation Live Strong Survivor Stories Brochure Bronze ADDY® Award

Sibley/Peteet Design: Texas Book Festival Poster 2005 Bronze ADDY® Award

GSD&M: National Coalition for Burned Churches Sanctuary Gold ADDY® Award

GSD&M: National Coalition for Burned Churches Thou Shalt Not Gold ADDY® Award

GSD&M: National Coalition for Burned Churches Collection Plate Gold ADDY® Award

GSD&M: National Coalition for Burned Churches Collection Plate, Thou Shalt Not, Sanctuary Gold

GSD&M: American Legacy Foundation Symbol Silver ADDY® Award

GSD&M: American Legacy Foundation Marionette Silver ADDY® Award

GSD&M: American Legacy Foundation Boy Bars Silver ADDY® Award

GSD&M: American Legacy Foundation Trapped Magazine Campaign Silver ADDY® Award

GSD&M: American Legacy Foundation Marionette Silver ADDY® Award

GSD&M: American Legacy Foundation Symbol Silver ADDY® Award

GSD&M: American Legacy Foundation Trapped Poster Campaign Silver ADDY® Award

Milkshake Media: Marfa Public Radio Business System Silver ADDY® Award

SALES PROMOTION

GSD&M: Harvey Penick Golf Campus A-Game Bronze ADDY® Award

GSD&M: Harvey Penick Golf Campus 10 Bucks Bronze ADDY® Award

GSD&M: Harvey Penick Golf Campus A-Game, Wife, 10 Bucks Silver ADDY® Award

MDS Advertising: Great Life LLC Chomp Cookies Bronze ADDY® Award

LatinWorks: Stubb's Restaurant Stubbs Menu/Posters Gold ADDY® Award

McGarrah/Jessee: Whataburger Tray Liner Campaign Gold ADDY® Award

McGarrah/Jessee: Whataburger To-Go Bag Campaign Gold ADDY® Award

Door Number 3: Camp Lilly May School for the Deaf Gold ADDY® Award
Judges Award

STUDENT

Austin Chronicle Texas State University Austin Chronicle Commercials
Student Gold ADDY®
Student Best of Show

San Antonio Zoo texas state university San Antonio Zoo Student Silver
ADDY®

Tour de Vin texas state university Tour de Vin Poster Student Silver ADDY®

Match.com UT Department of Advertising Match.com Student Silver ADDY®

TELEVISION

GSD&M: United Healthcare Makeup Bronze ADDY® Award

GSD&M: PGA Tour Restaurant Bronze ADDY® Award

GSD&M: Kohler Disturbance Gold ADDY® Award

GSD&M: Kohler Kohler Campaign Gold ADDY® Award

GSD&M: United Healthcare House Painters Gold ADDY® Award

GSD&M: Southwest Airlines Office Gold ADDY® Award

GSD&M: SBC Wonderful Tonight Silver ADDY® Award

GSD&M: Southwest Airlines Webcam Silver ADDY® Award

GSD&M: Southwest Airlines Longhaul Farmer Silver ADDY® Award

McGarrah/Jessee: Spoetzl Brewery Shiner TV "Heritage" Bronze ADDY®
Award

TRADE PUBLICATION

McGarrah/Jessee: Spoetzl Brewery

McGarrah/Jessee: Spoetzl Brewery Shiner Portfolio - Trade Silver ADDY®
Award

71 ADDYs, 1 Judges Award

4 Student ADDYs, Best of Show Student