

2007 Austin District 10 ADDYs

Entrant	Award	Special Awards	Title	Client	Category
Andrew Yates Photography	Gold		Ballet Austin Photography	Ballet Austin	ELEMENTS OF ADVERTISING
Austin Community College	Student (Student Best Design	Possibilitas	Josh Finto	STUDENT
Capital Printing Company	Gold		For Color Four You Ad Campaign	Capital Printing Company	SALES PROMOTION
Door Number 3	Gold		Austin Humane Society - Print	Austin Humane Society	CONSUMER OR TRADE PUBLICATION
GSD&M	Gold	Special Judge's Award	911	American Council on Education	PUBLIC SERVICE
GSD&M	Gold		Clumsy	BMW	CONSUMER OR TRADE PUBLICATION
GSD&M	Gold		Poor Manners	BMW	CONSUMER OR TRADE PUBLICATION
GSD&M	Gold		Stick Shift	BMW	CONSUMER OR TRADE PUBLICATION
GSD&M	Gold		Dress Code	Norwegian Cruise Line	CONSUMER OR TRADE PUBLICATION
GSD&M	Gold		House Cleaning	Yellow Pages.com	TELEVISION
GSD&M	Gold		Benedict Arnold, Euphemisms, Enemy of Ideas	BMW	TELEVISION
GSD&M	Gold		YP.com TV Campaign	Yellow Pages.com	TELEVISION
GSD&M	Gold		Duke Ellington	Americans for The Arts	ADVERTISING FOR THE ARTS & SCIENCES
GSD&M	Gold		Homer	Americans for The Arts	ADVERTISING FOR THE ARTS & SCIENCES
GSD&M	Gold		Walt Whitman	Americans for The Arts	ADVERTISING FOR THE ARTS & SCIENCES
GSD&M	Gold		Americans for the Arts Campaign	Americans for The Arts	ADVERTISING FOR THE ARTS & SCIENCES
GSD&M	Silver	Special Judge's Award	No	BMW	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		The Amazing Faith of Texas	Idea City Press	COLLATERAL MATERIAL
GSD&M	Silver		Time After Time Campaign	Time After Time Vintage Thrift	OUT-OF-HOME
GSD&M	Silver		Candystore	Kohler	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		Dachsund	Kohler	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		Sponsors of the Oakland A's	Southwest Airlines	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		Musts	Norwegian Cruise Line	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		Type A, Type B	Norwegian Cruise Line	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		Match Car, No, Better than the Competition	BMW	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		As I See It	Kohler	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		Freestyle Cruising	Norwegian Cruise Line	CONSUMER OR TRADE PUBLICATION
GSD&M	Silver		Do Something Amazing - Micro website	Air Force	INTERACTIVE MEDIA
GSD&M	Silver		Bad Air - Micro site	Lennox	INTERACTIVE MEDIA
GSD&M	Silver		Deposits	Southwest Airlines	TELEVISION
GSD&M	Silver		Elevator Standoff	Southwest Airlines	TELEVISION
GSD&M	Silver		Wrecking Ball	BMW	TELEVISION
GSD&M	Silver		Song	AARP	TELEVISION
GSD&M	Silver		Leap, Stalker, Fantasy	American Legacy	PUBLIC SERVICE
GSD&M	Bronze		Only Hauls One Thing	BMW	OUT-OF-HOME
GSD&M	Bronze		Heirarchy of Needs	BMW	CONSUMER OR TRADE PUBLICATION
GSD&M	Bronze		Do Something Amazing - BET Banner	Air Force	INTERACTIVE MEDIA
GSD&M	Bronze		Dress Up	Norwegian Cruise Line	INTERACTIVE MEDIA
GSD&M	Bronze		Buttons	BMW	RADIO
GSD&M	Bronze		Early	Southwest Airlines	RADIO
GSD&M	Bronze		Leap	American Legacy	PUBLIC SERVICE
MBA	Gold		Texas School for the Deaf Sesquicentennial, Post Texas School for the Deaf Foundation		COLLATERAL MATERIAL
McGarrah/Jessee	Gold		Shiner: Print Ad Campaign- Brew Workers "Discip Spoetzl Brewery		NEWSPAPER

2007 Austin District 10 ADDYs

McGarrah/Jessee	Silver		Central Market - Press Kit	Central Market	SALES PROMOTION
McGarrah/Jessee	Silver		Central Market - Brochure Campaign: "Beer," "Br	Central Market	COLLATERAL MATERIAL
McGarrah/Jessee	Silver		Central Market: OOH "Chew With Your Mind Ope	Central Market	OUT-OF-HOME
McGarrah/Jessee	Silver		Central Market: OOH "Confuse Your Juicer"	Central Market	OUT-OF-HOME
McGarrah/Jessee	Silver		Central Market: OOH Campaign: "Cheese," "Che	Central Market	OUT-OF-HOME
McGarrah/Jessee	Silver		Central Market: Print Ad - "New Years"	Central Market	NEWSPAPER
McGarrah/Jessee	Silver		Shiner: Brew Worker "Vat"	Spoetzl Brewery	NEWSPAPER
McGarrah/Jessee	Silver		Shiner: Website- 12oz. stories sub-site	Spoetzl Brewery	INTERACTIVE MEDIA
McGarrah/Jessee	Bronze		Central Market - Brochure: Bread Guide	Central Market	COLLATERAL MATERIAL
McGarrah/Jessee	Bronze		Central Market - Brochure: Wine Guide	Central Market	COLLATERAL MATERIAL
McGarrah/Jessee	Bronze		Shiner: Poster/OOH- Men's Room "Shake"	Spoetzl Brewery	COLLATERAL MATERIAL
Milkshake Media	Silver		Arthouse: Dario Robleto Gospel of Lead Exhibitio	Arthouse	COLLATERAL MATERIAL
Milkshake Media	Silver		Blanton Museum: Website	Blanton Museum	ADVERTISING FOR THE ARTS & SCIENCES
Milkshake Media	Bronze		Ballet Austin 50th Anniversary Catalog	Ballet Austin	ADVERTISING FOR THE ARTS & SCIENCES
Milkshake Media	Bronze		Blanton Museum: Paul Chan	Blanton Museum	ADVERTISING FOR THE ARTS & SCIENCES
Milkshake Media	Bronze		Blanton Museum: Gift items	Blanton Museum	ADVERTISING FOR THE ARTS & SCIENCES
nFusion Group, LLC	Bronze		FOX -- Ice Age 2: "Adopt-A-Sloth" Interactive Gan	FOX	INTERACTIVE MEDIA
none	Gold		Miracle Diet Birth Announcement (Stamped)	Suzanne Harman	COLLATERAL MATERIAL
Olive Interactive Design & Marketing	Bronze		Visit Lost Pines	McGarrah Jessee and Woodbine Dev	INTERACTIVE MEDIA
Olive Interactive Design & Marketing	Bronze		Texas Tourism Website	Office of the Governor, Economic Dev	INTERACTIVE MEDIA
SandersWingo/ Austin Ad Fed	Gold		"The Book of Rituals" Direct Mail	Austin Ad Fed	ADVERTISING INDUSTRY SELF-PROMOTION
SandersWingo/ Austin Ad Fed	Gold		Let the Rituals Begin Austin Addys 2006 campaig	Austin Ad Fed	ADVERTISING INDUSTRY SELF-PROMOTION
SandersWingo/ Austin Ad Fed	Silver		"Let the Rituals Begin" Website	Austin Ad Fed	ADVERTISING INDUSTRY SELF-PROMOTION
SandersWingo/ Austin Ad Fed	Bronze		Hands Tabletop	Austin Ad Fed	ADVERTISING INDUSTRY SELF-PROMOTION
Sherry Matthews Advocacy Marketin	Silver		Hillery Perez Business Cards	Hillery Perez, Mixologist	COLLATERAL MATERIAL
Sherry Matthews Advocacy Marketin	Silver		Drug-Free Bunny Campaign	Partnership for a Drug-Free Texas	PUBLIC SERVICE
Sherry Matthews Advocacy Marketin	Silver		"Reindeer Barn" TV PSA	Texas Department of Transportation	ELEMENTS OF ADVERTISING
Sherry Matthews Advocacy Marketin	Bronze		Kipp Annual Report	Kipp: Austin College Prep	COLLATERAL MATERIAL
Shiny Object	Gold	Best of Public Service	American Legacy Foundation Year End Video	American Legacy Foundation	PUBLIC SERVICE
Shiny Object	Gold		Austin City Limits Festival Lineup Movie	Austin City Limits Festival	ADVERTISING FOR THE ARTS & SCIENCES
Shoehorn Inc.	Silver		Lars Stanley Metalworks Brochure	Lars Stanley Metalworks	COLLATERAL MATERIAL
ThinkStreet	Silver		Texas Department of Transportation - Vehicle Reç	Texas Department of Transportation	PUBLIC SERVICE
ThinkStreet	Silver		Texas Department of Transportation - Vehicle Reç	Texas Department of Transportation	PUBLIC SERVICE
Tuerff-Davis EnviroMedia Inc.	Gold	Best Infomercial	WorthIt? "EZ Smoke Informercial" (Viral video ver	Texas Department of State Health Ser	PUBLIC SERVICE
Tuerff-Davis EnviroMedia Inc.	Gold		Don't Mess With Texas "20th Anniversary TV Carr	Texas Department of Transportation	PUBLIC SERVICE
Tuerff-Davis EnviroMedia Inc.	Silver		Worth It? "Cemetery" (Theater version)	Texas Department of State Health Ser	PUBLIC SERVICE
University of Texas at Austin	Student (Student Best of Show	Georgia Aquarium	Georgia Aquarium	STUDENT
University of Texas at Austin	Student (Student Best Outdoor	3M Lint Roller Outdoor	3M	STUDENT
University of Texas at Austin	Student	Gold ADDY®	3M Lint Roller	3M	STUDENT
UT Austin	Student	Bronze ADDY	Madame Tussauds Wax Museum	Madame Tussauds Wax Museum	STUDENT
Van Osdol, Photographer	Gold		Let the Rituals Begin, ADDY Poster	Austin Advertising Federation	ELEMENTS OF ADVERTISING