



National ADDY Winners, Austin, 2007

GOLD - Capital Printing Company, For Color Four You Campaign
Category: Sales Promotion, Product or Service Sales Presentation
Campaign
Bradford Lawton, Creative Director
Laura Trail, Designer

GSD&M

GOLD - Lennox - Bad Air Micro Site
Category: Interactive Media/Online/Micro Site
Tim Cole, Interactive Creative Director
Ray Longoria, CD/Copywriter
Demian Fore, ACD/Art Director
Shane Diver, Interactive Art Director
Steve Newton, ACD/Art Director
Mark Manion, ACD/Copywriter
Susan Crimley, Agency Producer

GOLD - Americans for the Arts – Duke Ellington
Category: Advertising for the Arts & Sciences – Collateral/Poster
David Crawford, Group Creative Director
David Parson, CD/Copywriter
Rob McKinnie, Art Director

GOLD - Americans for the Arts – Walt Whitman
Category: Advertising for the Arts & Sciences – Collateral/Poster
David Crawford, Group Creative Director
David Parson, Creative Director
Rob McKinnie, Art Director
Sarah Lassiter, Copywriter

SILVER - Americans for the Arts – Homer
Category: Advertising for the Arts & Sciences – Collateral/Poster
David Crawford, Group Creative Director
David Parson, Creative Director
Rob McKinnie, Art Director
Sarah Lassiter, Copywriter
Tom Kirsch, Designer

GOLD - Americans for the Arts Campaign
Category: Advertising for the Arts & Sciences – Campaign/Single Medium
David Crawford, Group Creative Director
David Parson, Creative Director

Rob McKinnie, Art Director
Sarah Lassiter and David Parson, Copywriter
Tom Kirsch, Blue Hopkins Designer

SILVER - Southwest Airlines – Elevator Standoff
Category: Television – Regional, National, single spots, Consumer Services

Brent Ladd, Steve Miller, Group Creative Directors
Beth McConnell, CD/Art Director
Rich Black, Copywriter
Karen Jacobs, Agency EP

SILVER - Yellow Pages.com Campaign
Category: Regional/National TV Campaign, Consumer Services

Brent Ladd, Steve Miller, Group Creative Directors
Bryan Pudder, ACD/Art Director
Trent Patterson, ACD/Copywriter
Jen Dennis, Agency Producer

GOLD – BMW – Stick Shift

Category: Consumer or Trade Publication Spread
Derek Pletch, Scott MacGregor, David Crawford, Mark Ray, Creative Directors

Lynn Sarnow Born, ACD/Art Director
Carole Hurst, ACD/Copywriter

GOLD – AARP - Song

Category: Television/Regional –National, single spot, Consumer Services, Advocacy

Derek Pletch, Scott MacGregor, Group Creative Director
Tom Champion, CD/Copywriter
Clark Evans, ACD/Art Director
Arrow Kruse, Agency Producer

GOLD - Ben Harman Design - Miracle Diet Birth Announcement

Category: Collateral Material, Special Event Announcement
Ben Harman, Designer

GOLD - Shiny Object , Austin City Limits Festival Lineup Movie

Category: Advertising for the Arts & Sciences, Broadcast, Audio/Visual

Ron Pippin, Director
Kyle Hunter, Producer
Joe Russ, Nick Smith, Designer/Animators
Marty Lester, Tequila Mockingbird, Sound Design