



## **THE 2007 AUSTIN ADDY® AWARDS SPONSORSHIP PACKAGES**

Where else can you find 1000 of your best clients under one roof? Only at the ADDYs. Your sponsorship provides repeat exposure to this powerful, hard-to-reach audience. Get known as '*That Genius up in Marketing*'—become an ADDY Sponsor today. Contact Scott Van Osdol at 512.444.7376, [addys@austinadfed.com](mailto:addys@austinadfed.com).

### **GOLD SPONSORSHIP BENEFITS (\$2,500.00)**

#### **RECOGNITION IN PROMOTIONAL MATERIALS**

- Your logo as a GOLD Sponsor on all promotional materials, which may include:
  - Call for Entries poster
  - Event invitations (Meet the Judges and Awards Show)
  - Email invitations
  - Ad Fed and ADDY website

#### **RECOGNITION AT THE SHOW**

- Recognition from the stage and on event signage
- Your company logo on its own slide in the projected sponsorship loop
- Permission to hang one banner, up to 8-foot wide by 5-foot high. (You supply the banners, we hang them.)
- Table/booth space at the Show

#### **ADDY WINNERS BOOK AND MEMBERSHIP DIRECTORY**

- Full-page B&W ad in the ADDY Winners Book and Ad Fed Membership Directory
- Your company logo on the GOLD sponsors page.

**TICKETS** Reserved VIP bleacher seating for 10 (\$600 value).

### **SILVER SPONSOR BENEFITS (\$1,500.00)**

#### **RECOGNITION IN PROMOTIONAL MATERIALS**

- Your logo as a SILVER Sponsor on all promotional materials, which may include:
  - Call for Entries poster
  - Event invitations (Meet the Judges and Awards Show)
  - Email invitations
  - Ad Fed and ADDY website

#### **RECOGNITION AT THE SHOW**

- Recognition on event signage
- Your logo in the projected sponsorship loop
- Permission to hang one banner, up to 6-foot wide by 4-foot high. (You supply the banners, we hang them.)
- Option to purchase table/booth space at the Show for \$350

#### **ADDY WINNERS BOOK AND MEMBERSHIP DIRECTORY**

- Half-page B&W ad in the ADDY Winners Book and Ad Fed Membership Directory
- Your company logo on the Silver sponsors page.

**TICKETS** • Four tickets to the Awards show (\$240 value).

## **BRONZE SPONSOR BENEFITS (\$750.00)**

### **RECOGNITION IN PROMOTIONAL MATERIALS**

- Your logo as a Bronze Sponsor on all promotional materials, which may include:
  - Call for Entries poster
  - Event invitations (Meet the Judges and Awards Show)
  - Email invitations
  - Ad Fed and ADDY website

### **RECOGNITION AT THE SHOW**

- Recognition on event signage
- Your logo in the projected sponsorship loop

### **ADDY WINNERS BOOK AND MEMBERSHIP DIRECTORY**

- Your logo on the BRONZE sponsors page.

**TICKETS** Two tickets to the Awards show (\$120 value).

**To become a Sponsor** contact Scott Van Osdol, [addys@austinadfed](mailto:addys@austinadfed) or (512)444-7376.