



JOB DESCRIPTION

Vice President – Education

The responsibilities of the VP of Education are:

- Work with the Programming VP to offer student discount pricing for events and promote events to students
- Work with Communications – Social Media Chair to promote student efforts on Facebook and LinkedIn
- Work with Diversity Committee on Job Shadow/Mentor programs
- Work with Volunteer Coordinator to place student volunteers
- Lobby for increased student Ad Club and NSAC participation
- Expand the profile of the NSAC within the Austin Advertising Community and specifically to area companies
- Gather the committees work throughout the year to include in the Club Achievement books that are compiled in January and February. Use existing CA Books as a template and as a playbook and planning guide throughout the year
- Prepare a monthly written report. Committee VP's are expected to attend the monthly Board of Directors meetings. If unable to attend the board meeting, please arrange for someone to represent the committee and provide a report and update
 - Provide report to the Director of Operations 1 week prior to monthly board meeting